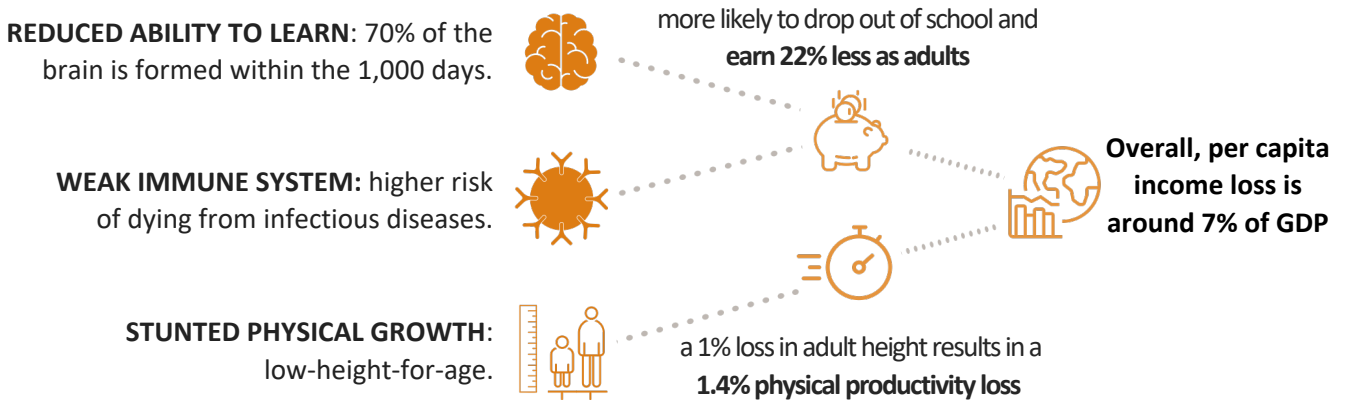


THE CASE FOR INVESTING IN CHRONIC MALNUTRITION

Chronic malnutrition is a preventable disease caused by an inadequate nutrient intake in the first 1,000 days of a child's life (from a woman's pregnancy until age two).

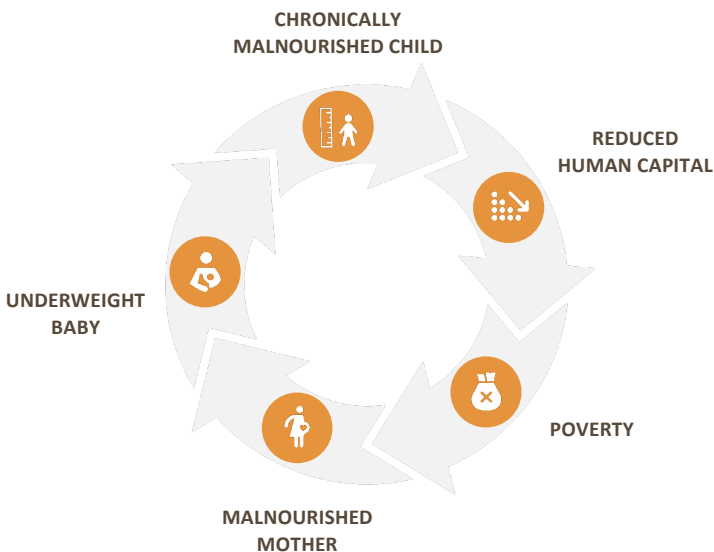
GLOBALLY, MALNUTRITION COSTS US\$3.5 TRILLION TO THE ECONOMY EVERY YEAR.



MALNUTRITION SLOWS ECONOMIC GROWTH AND PERPETUATES POVERTY

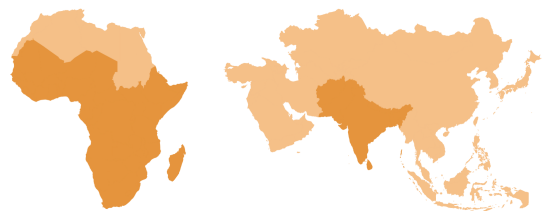
\$1 INVESTED IN NUTRITION = \$11 RETURN

The investments in interventions to **reduce chronic malnutrition by 1/3 globally** would generate about **\$417 billion in economic benefits**. Every dollar invested in nutrition generates \$11 in benefits to local economies.



SCALE OF THE PROBLEM:

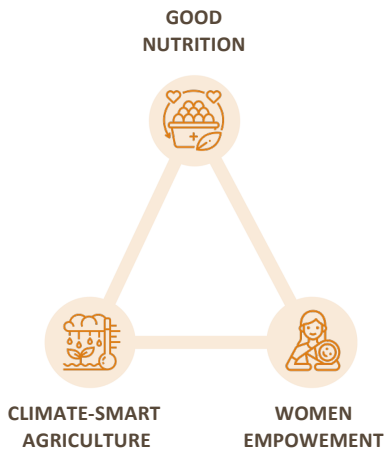
144 MILLION CHILDREN GLOBALLY, 1 IN EVERY 3 CHILDREN UNDER 5 IN SUB-SAHARAN AFRICA AND SOUTH ASIA.



UNITLIFE INVESTS IN:

<p>nutrient-rich and climate-resilient crops</p>	<p>biofortification (increasing the nutritional value of crops)</p>	<p>food fortification (adding essential micronutrients to foods)</p>	<p>extending shelf life and preserving the nutritional value of foods</p>
<p>connecting women farmers to markets</p>	<p>nutrition awareness and behaviour-change programs</p>	<p>promotion of home gardens and nutrient-rich off-season crops</p>	<p>innovative and sustainable approaches</p>

UNITLIFE supports solutions at the intersection of **nutrition**, nutrition-sensitive and climate-smart **agriculture**, and the empowerment of **women**, with the primary goal of improving the nutritional status of children and future mothers.



UNITLIFE'S OBJECTIVE:

100



MOBILIZE US\$ 100 MILLION IN THE NEXT 5 YEARS TO PROVIDE 1.5 MILLION MOTHERS AND CHILDREN WITH ACCESS TO NUTRITIOUS FOODS AROUND THE WORLD.



ABOUT UNITLIFE

UNITLIFE is the United Nations initiative fighting chronic malnutrition through innovation.

UNITLIFE finances nutritious food systems that work for the most vulnerable people, empowering mothers to nourish their children.