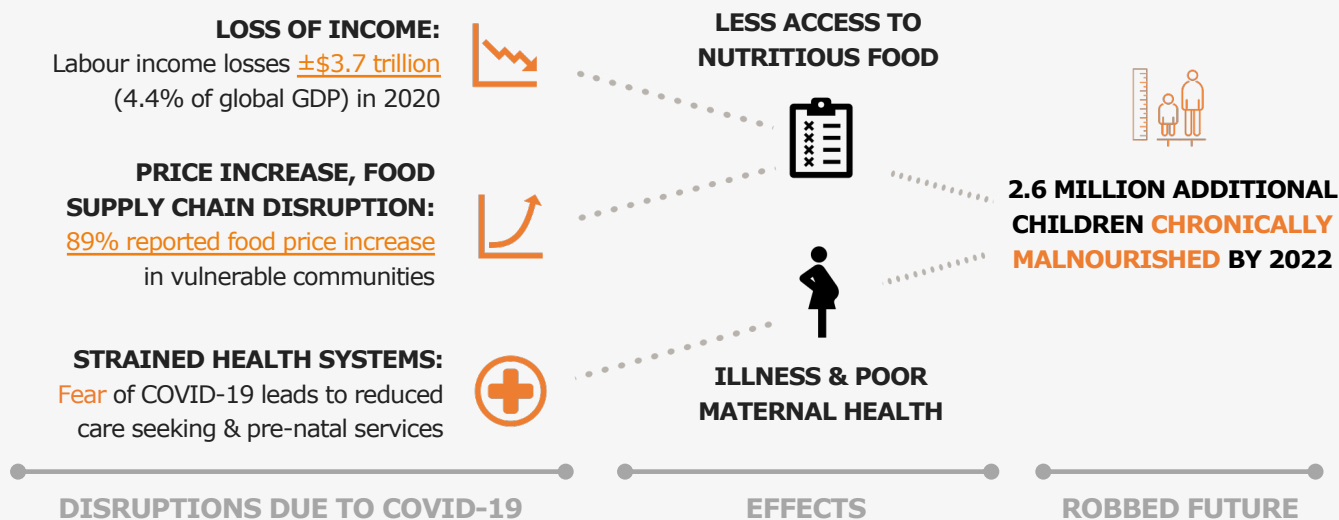


WORKING AGAINST COVID-19 WHILE PREVENTING CHRONIC MALNUTRITION



COVID-19 affects the most fragile people, threatening food supplies, livelihoods and economic stability.



% of households not being able to access a diversified enough diet in the last 30 days

- **73% of households in Nigeria**, 6th most populated country in the world
- **56% of households in Ethiopia**, 2nd most populated country in Africa

We are calling the private sector & social development actors to protect the upcoming generation by executing and funding solutions that focus on populations whose food security and nutrition situation has worsened due to COVID-19.

WHAT CAN WE DO? 1,000 DAYS = WINDOW OF OPPORTUNITY

2.6 million additional children who are currently less than 1,000 days old will be robbed of their potential to thrive.

With a child born every **9 seconds**, we must support solutions that rapidly improve maternal and child nutrition during the 1,000 days.

- Improved **maternal nutrition** (improves fetal development)
- Promotion of **breastfeeding** (prevents diseases – diarrhea and pneumonia – causes of child mortality)
- **Fortified** foods for children 6-24 months old (increases nutrient intake, improving development)
- Access to **biofortified crops** (increases nutrient density of crops)



Mothers need to be able to afford and access nutritious food during and after pregnancy.

58% of women work in the informal economy, while informal workers **lost \approx 60% of their income** during 1st month of pandemic.

- Our investments focus on the economic **empowerment of women**, who are the most affected by the crisis.
- Women are also **more likely to reduce the number of chronically malnourished** children in their household, making it a win-win situation for investment.