MicroLead Webinar #5
Partners Sharing Experiences
Challenges and solutions in extending savings services to women and rural areas
Using the webinar tool
webinar 4

Raise your hand
Ask a question
Micro Level: Focused TA to two selected MFIs (Buusaa Gonofaa MFI and Wasasa MFI) to raise deposits, increase outreach and have a demonstration effect.

Meso level: Support to AEMFI to improve institutional capacity of MFIs through trainings & workshops
Challenges and solutions in extending savings services to women and rural areas

Ato Teshome Dayesso
General Manager – Buusaa Gonofaa Microfinance
Challenges and solutions in extending savings services to women and rural areas

Ato Teklemariam Awoke
Planning & Marketing Head at Wasasa Microfinance
THANK YOU