MicroLead Expansion
Mid-Term Evaluation

Pop Quiz

Accra- Ghana 3 March 2016
MicroLead Expansion Overview

$23.5 million - 31 grantees

Women & Rural Outreach
> 1 million new depositors expected

Technology Innovation
12 projects
10 countries
2011-2017

Liberia:
• WOCCU & 4 new Credit Unions & LCUNA

Cameroon:
• BASIX/PAMIGA & MIFED & A3C, UCCGN, CEC

Ghana:
• CARE Savings Group linkage & Fidelity Bank
• OI & Sinapi Aba Savings & Loans

Burkina Faso:
• FFH & RCPB & SOFIPES
Savings Group linkage

Benin:
• Alafia & CPEC linkage with Informal Susu Collectors
• FFH & Alide Savings Group linkage

Burundi:
• WOCCU & U-SACCOs

Tanzania:
• CARE Savings Group linkage & Mwanga Bank

Malawi:
• WWB & NBS

Myanmar:
• BASIX Greenfield
• ASA Greenfield
• ACCU Cooperatives

Rwanda:
• OI & Sinapi Aba Savings & Loans

Uganda:
• MEDA & Ugafode

$7 million - 3 grantees, 100K clients

2011-2017

12 projects
10 countries

Technology Innovation

Women & Rural Outreach
> 1 million new depositors expected
MLE Mid-Term Evaluation

Have you read the midterm evaluation?
A. Yes
B. No
C. I don’t remember
The MTE sets out to gauge FSP perceptions as to whether or not there exists a compelling business case for what?

A. Holding lots of fun workshops
B. Offering low balance savings to rural underserved populations and women
C. Linking SGs to FSPs
D. Employing ADCs
The overall MLE program end-of-project targets for FSPs were:

A. Reach 450,000 savers
B. Reach 50% women
C. Reach 50% rural
D. FSPs will continue to expand outreach to targeted population after program ends
E. All of the above
MLE Mid-Term Evaluation

Will we meet our targets?

A. Yes
B. No
C. Partially
D. Don’t know
MLE Mid-Term Evaluation

What was the major impact of TSPs on their partner FSPs?

A. Improved MIS
B. Development of ADCs
C. Using data for decision making
D. Reporting to MIX
MLE Mid-Term Evaluation

What were some of the criticisms FSPs had about the MLE program?

A. Amount of required reporting
B. Amount of funds going to TSPs
C. TSPs not having local presence
D. All of the above
E. None of the above; the FSPs never complained
MLE Mid-Term Evaluation

What were the biggest issues faced by partners?

A. Setting unrealistic targets
B. Providing incorrect baseline
C. Negotiating with MNOs
D. Unable to find rural women customers
MLE Mid-Term Evaluation

At midterm, MLE has had the greatest impact at what level?

A. Micro (client)
B. Meso (FSP)
C. Macro (regulatory)
D. MLE has had no impact
MLE Mid-Term Evaluation

Do you think the MLE program has had a demonstration effect in your country?

A. Yes
B. No
C. I’m not sure
MLE Mid-Term Evaluation

Grantees favorite KM tool is:

A. Quarterly webinars
B. Semi-annual newsletters
C. Annual workshops
D. Case studies
MLE was given high marks on program design. If you were to design the next phase, what would you include as a focus?

- Savings groups linkages
- Deployment of ADCs
- Financial capability
- Innovations, DFS+
- Other ideas
THANK YOU