



Eligible Country: Bangladesh
Inclusive and Equitable Local Development (IELD) Programme
Call for Investment Proposals for Gender Sensitive Business and Projects

| General Project Information | |
|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|
| Name of Organization submitting proposal | |
| Project Title | |
| Registered Address of the Company | |
| Type of Company | |
| Contact Name and Details | <i>Please provide valid phone number or email address</i> |
| Sector | |
| Project Site (Location) | |
| Project Duration (no. of years) | |
| Amount of funding required (BDT) | |
| Has your organization received development funding before? If yes, from which organization and amount? | |
| Statement of applicant | <i>Please explain why UNCDF should fund this project?</i> |

1. Project Description/Summary

[Provide a brief description of the project, including objectives, expected outcomes, revenue and profits, developmental impact(s) to affected communities and funding requirements]

Background:

Objective(s):

Expected outcome(s):

Revenue generation and profits (BDT):

Developmental impact(s): *Especially clearly mention how will women benefit from the project, and what will be their role in making decisions, carrying out the activities and evaluating the results?*

Funding requirement (BDT):

Project risks: *Are there any major constraints or risk factors in implementing the project?*

Date of last annual financial audit:

2. Information on Project Developer and Management

[Provide a profile of the promoters involved in the project and the management team of the Company]

Sole proprietorship or ownership (male/female):

Total number of managers:

% of female managers:

Total number of paid staff: *(Attach organogram / organization chart if available)*

% of female staff:

Staff development initiative especially for female staff:

Does the business have policies for maternity and paternity leave?

Does the business have policies ensuring descent working environment for women?

3. Market Dynamics and Strategy

[Provide basic market information including the following: potential customers/users of the products/services and distribution channels to be used; competitors and anticipated competitive environment); market positioning and penetration strategy for future growth]

Customers/users:

Distribution channel(s):

Marketing strategy:

Does the products marketing reduce/remove gender stereotypes?

Does the product marketing increase women consumers?

Percentage of female individuals that supply inputs:

4. Investment and Funding Requirements and Returns

[Describe the project cost breakdown, financial plan indicating expected sources of funding, financial projections with calculations of return on investments (if applicable), and identification of critical factors determining profitability]

Financial/funding plan (BDT):

Total cost of the project BDT

Funds requested from UNCDF BDT

Contribution by other organizations BDT.....

Contribution by the applicant BDT.....

Financial projections (BDT): *Please include financial forecasts if available (excel)*

Financial assistance received from foreign donors in the past 5 years (BDT): *Include date, donor organization name, purpose of the funds and amount*

Factors determining profitability:

5. Technical Feasibility, Resources and Environment

[Provide a brief description of operations, potential suppliers and environmental issues that may arise and plans to address them]

Operations:

Suppliers:

Environmental issues:

Other(s):

6. Detailed implementation plan

[Provide an implementation plan including details of all steps/tasks to project completion, status of the tasks e.g. completed/in progress and the expected time or date of completion of each task]

7. Regulatory and Compliance

[Provide an analysis of the project in the context of compliance to applicable government regulations, including any specific project specific licenses, permits, incentives or other types of support to the project that may be available]

8. Development Impact

[Describe the expected development impact(s) from the investment accruing to the affected communities, e.g. job creation, income generation, empowerment of disadvantaged groups, including women and youth and rural populations, trade and market access for agricultural produce, etc.]

Number of jobs created/to be created:

Number of women engaged/ benefiting/expected to benefit from the project:

Social and economic benefit of the project to the broader community:

Does the product/service reduce unpaid care and domestic labor? *If yes, please elaborate how unpaid care and domestic labor of a women will be reduced from this product and/ or service?*

9. Estimated Timeline

[Provide an estimated timeline for completing the project]

10. Additional documentation submitted

[Please indicate which other types of supporting documentation you are submitting with your proposal]

| Documentation | Submitted | |
|-----------------------------------------------------------|-----------|----|
| | Yes | No |
| Business plan | | |
| Financial/Cash flow analysis | | |
| Detailed implementation plan | | |
| Feasibility study (market and/or technical) | | |
| Audited financial statements (established entity/company) | | |
| TIN certificate | | |
| NID | | |
| VAT/TAX certificate (If any) | | |
| LGI (Local Government Institution) paid taxes | | |
| Membership of business associations | | |
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Submit this form along with any supporting financial data (in excel) or other documentation.

For further instruction on submission please refer to the CfP guideline document.

All the information given in this template are accurate, practical and realistic and have been properly verified by me and I allow UNCDF to verify any information that has been provided above.

Signature

Name and Designation of Applicant:

Date of submission: